Colleagues:

If you're afraid of the word "Revolution" throw this Manual away. Now.

But, if you're interested in leading the present revolution toward liberty, read on. You may be a SQUARE.

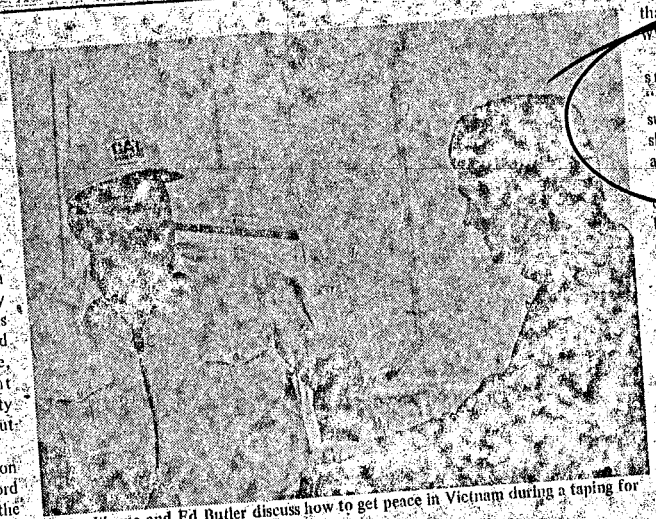
A SQUARE is a revolutionary, and proud of it. To SQUARES, Revolution is a political condition, like peace or war. Revolution can lead to the most freedom with the least human cost, if ethically managed. Revolution simply means radical change through propaganda and agitation—words and deeds. Therefore, SQUARES are for a persistent revolutionary condition—i.e., liberty under law—in America and throughout the world.

SQUARES remember that this nation was born in revolution, that the word itself, derived from a description of the orbiting of heavenly bodies, and that its sister term "radical" means "root," not renegade.

Revolutionaries, read on.

SQUARE PHILOSOPHY

SQUARES are idealists, not materialists. They believe the mind matters most. Hence, SQUARES believe that the enemy is not a class, nor an organization, nor institution, nor money, nor any material things. To SQUARES, the enemy is the Tendency Toward Tyranny (TTT) which is in us all, balanced by a Longing For Liberty (LFL). In certain citizens, tyranny gets the upper hand, and ideologies like Nazism and Communism and "The Divine Right of Kings" are created to



John Wayne and Ed Butler discuss how to get peace in Victnam durlng a taping for the "Square World of Ed Butler" TV show.

not "peace" or "war" as most people imagine. Therefore, any solution to human problems must be found within a revolutionary framework. Revolution is the name of the game.

America's greatest difficulty is that we have millions of military men and diplomats, but nearly no revolutionaries fighting for freedom. The Tyrannist opposition has an equal number of soldiers and diplomats, plus millions of revolutionaries intent on installing dictatorship. That's why liberty is losing at home and abroad. We're not even in the game, because we have no trained players. Therefore, we keep trying to shift to military or diplomatic games which we know how to play. To get

that had been increasingly inadequate in WW I and WW II and Korea.

When Oswald killed Kennedy and smashed the highest symbol of "invulnerable" America, he committed a supreme revolutionary act. The cultural shock waves rippled through this nation, and haven't peaked yet.

Ignorance promotes panic. Many officials and private citizens alike are like blind men wandering unaware in a house of horrors, continually stupefied by the terrors that ambush them around every bend.

WHY SQUARE?

Which brings us to the word "SQUARE," and what it stands for.

Frankly, the word "SQUARE" has both good and bad connotations, now. To many of the young, creative leaders who are essential to revolutionary success, "SQUARE" means uptight, puritan, anti-intellectual, atavistic and non-creative. But, to the "silent majority" of Middle Americans (without whose support no revolutionary effort can succeed) it means "Square shooter," "Square deal," and "Square meal." In short, SQUARE means ethical action.

This latter understanding must be extended to the young revolutionary leaders. And my experience indicates that is much easier to do than remolding the minds of the older mass base.

And of course there is the new, revolutionary meaning for "SQUARE" that we have been trying to define with this handbook, through action.

It is this new definition of SQUARE as

Like Jerry Rubin they drool "Do It."

Secondly, the mass retreat from reality deluded millions of Americans about the real condition of their lives. They imagined they could always endure the gradual growth of government and its tightening grasp on their liberties. Like a frog in a pot, we were [illegible]

happens, fighting for freedom.

CONFLICT MANAGERS ARE ETHICAL REVOLUTIONARIES

SQUARES fight fair, but ferociously, because they know that the cause of poverty and war is the Tendency Toward Tyranny in all of us, and that a new profession—Conflict Managers supported by Conflict Patrons—is needed to deal with TTT on a day-to-day basis. To SQUARES, men make systems, not vice versa, and merely changing the system solves nothing, unless you treat the underlying problems—human nature—professionally and daily. Thus, both Communist and Capitalist societies need Conflict Managers, to liberate the one and to keep the other free, continually supported by the SQUARE Movement of Citizens, Students . . . Servicemen.

My principal aim has always been to build a revolutionary mass movement, led by professional Conflict Managers, to guide the nation and world away from Tyranny and toward Liberty. That is, in a diametrically different direction from the New Left—Old Right Polarization. So that the American people will have a real choice when the climax comes.

IS REVOLUTION THE SOLUTION?

Baby, you better believe it.

Actually, revolution happens to be a political condition of the world today, [illegible] are problems we have to solve.

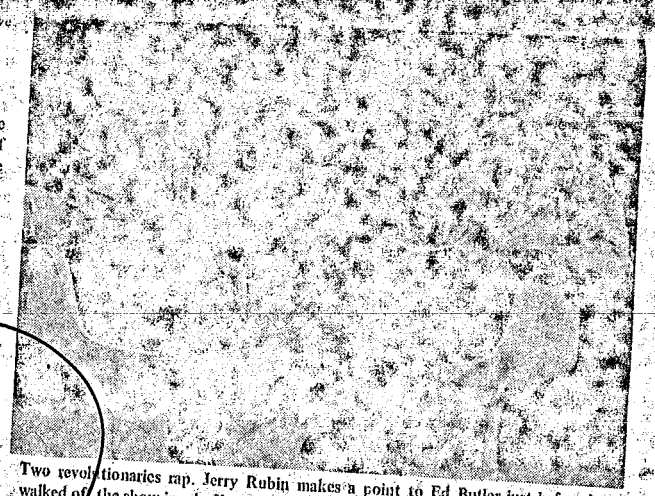
WHAT IS REVOLUTION?

Revolution is the radical change of the existing order, primarily by means of propaganda and agitation among the citizenry. There are thousands of degrees within revolutionary reality—from the mildest written and spoken rhetoric, to peaceful protest, to assassinations, riots, strikes, sabotage, etc. In other words, revolution is a profound change in the status quo by words and acts of private people (rather than officials). The change can be good as well as bad.

Revolutions begin from secure base areas near the scene of conflict. For example, pro-Castroites in Mexico and later Miami supported the Cuban Revolution, first with words then with actions, guns, money, etc. Once Cuba was captured, turnabout was fair play. Propaganda and agitation were launched first against Latin America, where insurrections exploded; then against the U.S. where Oswald was incited to kill Kennedy and thereby triggered a massive revolt which is still going on.

WHY DID IT HAPPEN HERE?

The revolution exploded so dramatically in the U.S. with such devastating effect, for several reasons. First, because most Americans believed "it can't happen here." Insulated behind a shield of stainless steel and plastic we



Two revolutionaries rap. Jerry Rubin makes a point to Ed Butler just before he walked off the show in a huff.

brought to nearly the boiling point without warning. Just social grievances at home and abroad were continually shoved under a carpet of currency and left there to smolder. The outraged cries of the oppressed were ruthlessly censored by a government/communications axis of wise men at the top who cooperated to conceal reality from the people. They painted Eisenhower as the Perfect Patriarch and Kennedy as the Prodigious Son. They pretended to us (and themselves) that we could solve revolutionary problems with the same simple diplomatic/military dichotomy which attracts the other activists, the crowds, and the publicity. It is no accident that the SQUARE Movement, even with minimal mobilization, has done so much and attracted so much publicity in the process.

Reporters write about us, and people read about us, because people are interested in the new, the unexpected, the different. Doctrinaire "Left" and "Right" sparring is an unmitigated bore, and has solved nothing in a century. But when a Beatle gets a crew cut, or a SQUARE supports revolution, that's news, baby! The typical SQUARE comes

Words are weapons.

To a professional, who uses them every day, this is not some silly figure of speech—as America is beginning to learn. Words can kill people.

I met Oswald before he killed President Kennedy and tried to warn people about him, because Communist propaganda had mangled his mind.

Three years before race riots blitzed two dozen American cities, Castro launched an invisible invasion to incite them.

Until Americans grasp the simple fact that words can kill—whether shouted openly in frenzy, whispered secretly in conspiracy, or printed blandly in newpapers—then we will be tragically vulnerable.

It is disturbing to read, see and hear Communist propaganda surfacing in our own press. And it is chilling to know that, of one hundred people reading it in the same newspaper, one may comprehend its true meaning slightly, eight will doubt it partially, but care little; 90 will believe, but won't act; and one will decide to kill because of it.

While we rush around searching for some bastard bullet at Pavlovian command, and look for the legend "Made in Cuba by Castro" on the bottom of Molotov Cocktails, Communists are firing mental missiles into the midst of America, through our own mass media, and mails.

And Americans are dying wherever they strike.

That, and not plots, is the point of this epoch.

AGITATION: DEFINITION

AGITATION is the planned motivation and organization of people by any and all means, to achieve social, military, political or economic effects.